ascend
web design

Logo Design Questionnaire

Please enter your name and contact details

1. What name do you wish to use in your logo design? (Please contact us if you need to register any associated domain names).

2. What specific tagline do you wish to see in your logo design (if any)?

3. Do we have free reign to use upper-case and lower-case characters?

4. What is your business sector?

5. What kind of products and / or services do you provide?

6. Where do you intend to apply your logo?

7. Who is your target market?

8.   What kind of feel would you like your logo to project? i.e., Corporate, classy, fun.

9.   Which of the following logo styles do you prefer? (Please tick the box below)

SYNERGISTIC CONCEPTS	olenko The Ultimate Fishing Experience	cosycat GIFT BARN
Text with icon above ☐	Text with icon to side ☐	Text & logo incorporated ☐
HUNGRY MONKEY LTD	dna ventures	epro
Enclosure ☐	Text only ☐	Custom Text ☐

10.   Which of the following font styles do you prefer? (Please tick the box below)

BLOCK ☐	DECORATIVE ☐	Heavy Script ☐
Serif ☐	Sans Serif ☐	Script ☐

11. Are there any specific elements (pictures for example) you'd like to see in your design?

12. Are there any specific elements you do not want in your design?

13. What are your preferred colours?

14. Which colours do you dislike (if any)?

15. How many colours would you like to use in your design?

16. Please mention any specific existing logo styles which you favour

17. Is there any additional information you'd like to add which would help?